**Longitude Explorer Prize Entry Form**

**INTRODUCTION**

**Only applications** [**submitted online**](https://apply.challengeprizecentre.org/submit/0b9c506b-8b3c-410b-8eb6-02f224cb544a/longitude-explorer-2019-20) **will be accepted**. This is an entry form template for practice purposes.

The deadline for applications is the **29 November 2019 17:00 GMT.**

Before you submit an entry, please ensure that you have carefully read and understood the below documents:

* [Terms and Conditions](https://longitudeexplorer.challenges.org/terms-conditions/) - these lay out the rules of the prize
* [Frequently Asked Questions (FAQs)](https://longitudeexplorer.challenges.org/terms-conditions/) - these provide additional information
* [Eligibility Criteria](https://longitudeexplorer.challenges.org/eligibility-criteria/) - please read these to ensure that you have met the requirements for entry
* [Judging Criteria](https://longitudeexplorer.challenges.org/judging-criteria/) - please use this as a reference as you fill out the entry form, this will be your guide on what the judges will be looking for and how your entry will be assessed

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| **Challenge Statement**  We would like to live in a world where people can live longer, live better, live together, and live greener.  Can you create or improve a product, app or service (solution) that uses AI technology to make the world a better place? |

At the first stage, we want you to capture our imagination with your innovation. The entry form is designed to provide us with an overview of your idea. Please make use of the word count available to provide as many details as possible.

At this stage, we are looking for ideas that have the **potential** to be developed into real products. Guidance regarding the criteria and what judges will be looking for is in the judging criteria, so make sure that you use this as a reference as you complete the entry form.

Some things to note about the entry form

* There are 3 sections in the entry form: 1) Your Details 2) Your Idea 3) Programme Evaluation
* You can save a draft at any time and come back to your application later.
* We recommend you complete your answers in the word document provided and then enter them into the form to avoid losing your work.
* The name and email address you entered to log in will be used as the lead contact details for your application.
* We will differentiate between applications submitted by the same Team Leader by the **Team Name** and **Idea Name** so please make sure these are clear
* Once your application has been submitted, you will receive a confirmation email. If not, please check your spam folder.

If you have any further questions or queries relating to the Longitude Explorer Prize that have not been answered in the FAQs and Terms and Conditions, please email [Explorer@nesta.org.uk](mailto:Explorer@nesta.org.uk).

**PART 1: YOUR DETAILS**

The details you provide here will be used to contact the team, including updating you on the status of your submission.

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| **Project Name** | *Please note this is not the name of the Team, but their idea/product* | |
| **Team Name** |  | |
| **Name of Team Champion\***  *(Please provide your full name)*  *This is the name of the adult submitting the application on behalf of the team. The Team Champion must be a member of staff at the school or youth group entering the Prize and is responsible for supervising the team throughout the Prize. Please read our terms and conditions for more information.* | *First Name* | *Last Name* |
| **Contact Email Address\*** |  | |
| **Phone Number\*** |  | |
| **Type of Organisation\*** | **Secondary school**  **Youth Group**  **STEM club**  **Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | |
| **Name of school / organization\*** |  | |
| **School / organization postcode\*** |  | |
| **Is your school / organization constituted and does it hold a UK bank account? \*** | **YES**  **NO** | |
| **i. How many team members are there in the team?\***  *Minimum is 2 and the maximum is 5* | **[2, 3, 4, 5]** | |

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| --- | --- |
| **k. Team member names and ages** | |
|  | **Age** |
| **Team member 1** |  |
| **Team member 2** |  |
| **Team member 3** |  |
| **Team member 4** |  |
| **Team member 5** |  |

**PART 2: YOUR IDEA**

In this section, we would like you to tell us about your innovative idea and how you think it meets the judging criteria. Each question guides you through the criteria that the judges are interested in.

**1: Please tell us about your idea. What is it and what does it do? \***

Word limit: 200

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**IMPACT**

**2. What theme does your idea relate to?**

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| --- | --- | --- | --- |
| **Living Longer** | **Living Together** | **Living Better** | **Living Greener** |

**3. What problem or issue is your idea addressing and how will your idea address or solve the issues / problems?\***

*Describe the issue and context around the issue, why is this a problem? Who does it affect? How does it affect them?*

Word limit: 200

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**INNOVATION**

**4. In what ways do you think your idea uses Artificial Intelligence? \***

Word limit: 200

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**5. What makes your idea different from what is already out there?\***

Word limit: 200

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**ENTERPRISING & DEVELOPMENT**

**6. What are the steps that are required to create a prototype and turn your idea into reality?\***

*What are the key steps you will use to build your idea (e.g. design, testing etc),*

Word limit: 200

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**7. What kind of data, information and technology will you need?\***

*E.g. data from social media, images, data from sensors or cameras, government statistical data etc.*

Word limit: 100

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**8. Who is the product aimed at and what are three reasons why they would buy it or use it?**

Word limit: 100

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**TEAM WORK**

**9. How did your team work together to come up with your idea?\***

*How will you split up responsibilities? How will you communicate with each other? etc*

Word limit: 200

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**COMMUNICATION**

**10. Describe how you will market or promote your idea?\***

*How will you make sure that the people who should know about your idea know about it*

Word limit: 200

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**SECURITY & ETHICS**

**11. Are there any security or ethical risks to your idea? How will you try to reduce these risks?\***

*What are the potential negative impacts of your idea? Could someone with negative intent misuse your idea? What could you do to prevent the possible negative impacts?*

Word limit: 200

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**PART 3: PROGRAMME EVALUATION**

These questions (to be answered by teams) will be used for prize evaluation and will not impact assessment of the entries. Answers to the questions below will be anonymised.

**1.** **Have the team members worked together before entering the prize?\***

Yes

No

**2. Where do you feel the team needs further support? \***

|  |  |
| --- | --- |
| Teamwork | Science |
| Communication | Engineering |
| Planning | Technology |
| A.I. | Coding |
| Maths | Problem Solving |
| Entrepreneurship |  |

**3.**  **Has anyone in your team ever entered a challenge prize before?\***

All people

Some people

Nobody

**4.**  **What is your level of understanding of AI?\***

*Please answer this question as a team*

Very good

Good

Average

Little

Nothing

**5.**  **What is your level of understanding of entrepreneurship?\***

*Please answer this question as a team*

Very good

Good

Average

Little

Nothing

**6. How would your team members describe their gender?\***

|  |  |
| --- | --- |
| **Gender Identity** | **Number of teammates** |
| Female |  |
| Male |  |
| Non binary |  |
| Prefer to self describe |  |
| Prefer not to say |  |

**7. How would your team members describe their ethnic identities?\***

|  |  |
| --- | --- |
| **Ethnic Identity** | **Number of teammates** |
| Caucasian |  |
| Black / African Descent |  |
| Middle Eastern |  |
| Caribbean |  |
| South Asian |  |
| East Asian |  |
| Latino/Hispanic |  |
| Other |  |
| Prefer not to say |  |

**8. How many of your team members identify as having a disability?**

0

1

2

3

4

5

Prefer not to say

**9. What were your teams’ motivations for partaking in the prize (please choose the top 3 options)?\***

The prize money

Learn more about A.I.

Learn more about entrepreneurship/innovation

Wanted to meet other students and

Interest in STEM

**10. Do you have any similar activities involving technology, business, entrepreneurship within your school?**

Yes

No

**11. How did you hear about the Longitude Explorer Prize? \***

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**By ticking this box you confirm that you have read and accept the terms and conditions\***

T&Cs can be found here: <https://longitudeexplorer.challenges.org/wp-content/uploads/sites/62/2019/11/Longitude-Explorer-Prize-2019-Challenge-TsCs-FINAL-FINAL.docx-1.pdf>