FRAMING THE DESIGN OBJECTIVE

WORKSHEET 1

Using the work you have already done complete this worksheet to better understand the problem you are trying to solve and re-familiarise yourself with your project. Complete as part of your team.

WORKSHOP 1 - CONCEPT DEVELOPMENT

Pre Workshop Prep - Monday 4th May 2020

Print one worksheet per person

1. WHAT IS THE PROBLEM YOU HAVE IDENTIFIED? (This is the over arching challenge you have observed from your research)	4. THE DESIGN OBJECTIVE (We are looking for a robust yet considered statement that builds on the information to the left to help frame your project and give you scope to explore exciting innovative solutions. See examples in the Workshop pack)
2. WHAT KEY RESEARCH IS THIS BASED ON? (State 3 insights that have informed your problem)	
3. WHO ARE THE KEY USERS/STAKEHOLDERS? (People involved in using, installing or maintaining your product/service)	



