



## Digital Summer Camp

Following on from the success of the [Longitude Explorer Prize](#) which saw schools and youth groups across the country invent bright ideas to tackle the big challenges of our time, like climate change and healthier living, the digital summer camp allows more young people to get involved from home whilst social restrictions are still in place across the UK.



### Aim

These activities have been developed from resources created for the Longitude Explorer Prize, a programme for secondary school students aiming to enhance their business and STEM skills delivered by [Nesta Challenges](#).

The activities are all available online and so young people can work through them at their own pace while at home, covering topics such as business planning and artificial intelligence.

### How it works

Young people based in the UK aged between 11-16 are asked to answer the challenge:

**Can you create a drawing/sketch of an idea that uses technology to help people to live longer, live better, live together and live greener?**

To support them to do this there are four key activities, and one additional activity, for them to complete. Each activity is around 1 hour and includes:

- An introduction to the topic,
- Downloadable worksheets (if applicable),
- A recording of a live workshop
- A short quiz to test what they have learnt.

Following the completion of the activities there is the option to submit a picture of their idea to receive a e-certificate and be entered into a prize draw.



[Concept development](#)



[Business Planning](#)



[Introduction to Artificial Intelligence](#)



[Product Development](#)



[Marketing Strategy](#)

**PLEASE NOTE: Submissions must be made by a an adult e.g parent or guardian on behalf of a the young person participating by 13 September 2020.**

[Link to the submission platform.](#)

Please ensure you have read the [prize draw terms and conditions](#) before submitting.